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## Professional Experience

### Jasco Products Company

Graphic Designer, August 2004 - February 2006

- ⊗ Working as an individual or on teams to create concept to final artwork for GE brand packaging.
- ⊗ Layout short sales catalogs and brochures to target hot selling items and promotions.
- ⊗ Illustrating electrical components for the use in literature and packaging.
- ⊗ Designing signage for various promotions and presentations.

## Freelance Experience

### Norman Community Church

- ⊗ Event flyer for marriage seminar

### Fastlane Motorsport News

- ⊗ Logo rebrand for local sports newspaper

### High Pointe Community Church

- ⊗ Logo development for local community church

## Design Training & Skills

### Design Strengths:

- ⊗ Artistic Design
- ⊗ Typography/Layout
- ⊗ Color Theory
- ⊗ Ad Layout
- ⊗ Illustration
- ⊗ Branding
- ⊗ Visual identity development

### Excellent Capabilities:

- ⊗ InDesign
- ⊗ PageMaker
- ⊗ Photoshop
- ⊗ Illustrator
- ⊗ Freehand
- ⊗ QuarkXpress
- ⊗ Acrobat

### Basic Training in:

- ⊗ Dreamweaver
- ⊗ Fireworks

### Courses of Study Include:

- ⊗ Ad Layout - studied and produced ads based on the 10 layout styles and created ads for magazines and other various sizes.
- ⊗ Publication and Design - learned the principles of designing newsletters and magazines with, and without, advertising.
- ⊗ Applied Graphic Art - took the accumulated knowledge and skills from other courses and applied them collectively to produce art from concept to finished piece such as: logos, posters, and event designs.

## Education

### Associates Degree in Applied Science-Print Media Emphasis

Oklahoma City Community College 2005

### Graphic Design Diploma, Emphasis in Print Media

Moore-Norman Technology Center 2004

### Graphic Design, 1997-1998

University of Oklahoma

## Work History

### Borders Bookstore, Norman, Oklahoma

Bookseller/ Display Merchandiser, 1999-2004